Community Development offers informational brochures on the following topics:

CEQA and Environmental Review
Conditional Use Permits
Development Agreements
Development Plan Review
Drought Tolerant Landscape Standards
Fees and Charges
For Sale/For Lease Banners
Front Drought Tolerant Landscape Standards
General Plan Amendment
Lot Line Adjustments
Municipal Code Text Amendments
Outdoor Dining in Commercial Zones
Outdoor Displays of Merchandise
Permanent Signs
Planning Commission
Portable Signs
Property Information Inquiry
Residential Artificial Turf Standards
Residential Care Facilities
RV & Trailer Parking
Site Plan Requirements
Specific Plans
Storage Sheds in Residential Zones
Subdivisions
Temporary Signs and Banners
Temporary Use Permits
Trash Enclosure Standards
Tree Preservation
Variances
Window Replacement – Town Core
Window Signs
Zone Changes
Zoning Descriptions

**These brochures are generally intended to assist in the processing of application material. It does not necessarily provide every detail regarding Municipal Code regulations.*

To view additional brochures, scan the QR Code below.

Outdoor Display of Merchandise in Historic Downtown

Community Development Department
Planning Division
245 E. Bonita Avenue
San Dimas, CA 91773
(909) 394-6250
planning@sandimasca.gov

Mon-Thurs 7:30 a.m. - 5:30 p.m.
Fridays 7:30 a.m. - 4:30 p.m.

www.sandimasca.gov

Overview

The City of San Dimas encourages outdoor displays as a means to revitalize and improve the downtown as a community focus. All businesses which engage in the outdoor display of merchandise shall comply with the following standards and regulations.



Development and Design Standards

Outdoor display is considered to be a privilege, not a right, of any business. All businesses which engage in outdoor display of merchandise in the Historic Downtown shall comply with the following:

1. Outdoor display shall only include incidental outdoor display items, consisting of a small sample of merchandise or decorative items, placed outdoors adjacent to the responsible business, which represent or complement the goods and services sold or provided by the responsible business. Vendors operating independently from indoor businesses shall not be permitted under this policy.
2. The business owner shall at all times maintain a minimum 5-foot clearance for use of the sidewalk by the general public.
3. Display items shall not extend into the safe line-of-sight distances at intersections, as determined by the City Engineer.
4. Display items shall not encroach into public landscape areas. In addition, The business owner shall not trim, cut, or otherwise alter any landscaping or make any other modifications to improvements in the public right-of-way.
5. Display items shall only be located adjacent to the building of the responsible business, and shall not exceed a total of 60 square feet of “floor area” per street frontage.
6. The display items shall not obstruct any display windows, entries, exits, permitted signs, mailboxes, utilities, public seating, or public safety measures.
7. Display items shall only be placed outdoors during the time the responsible business is open to the public and shall be removed prior to the close of business each day.
8. Display items shall not include additional signage or item(s) which constitute a sign per San Dimas Municipal Code Section 18.152.020.
9. Display items shall not include more than one six-foot long clothes rack, display/storage racks with multiple items, folding or portable tables, stacks of merchandise, or any neon or fluorescent materials.
10. All display items shall at all times be maintained in a safe, sound, and visually attractive condition. The business owner shall be responsible for continuously supervising the safe, sound, and visually attractive condition as well as the appropriate placement of the display items.
11. If outdoor display is to be located on private property, the business owner shall obtain prior authorization from the owner/management company in addition to the guidelines herein.
12. When outdoor display is located in the public right-of-way, an encroachment permit is required to be obtained from the Public Works Department.
13. City Staff shall have authority to request that item(s) be removed from public or private property if it is felt the item(s) constitute a potentially hazardous distraction to vehicular or pedestrian traffic; constitute a potential health or safety hazard; are not consistent with the Town Core Design Guidelines; are not appropriately maintained or located; are excessive in size or quantity; or compromise the public peace, morals or welfare.
14. If City Staff request item(s) be removed, the business owner shall cause the item(s) to be removed immediately.

